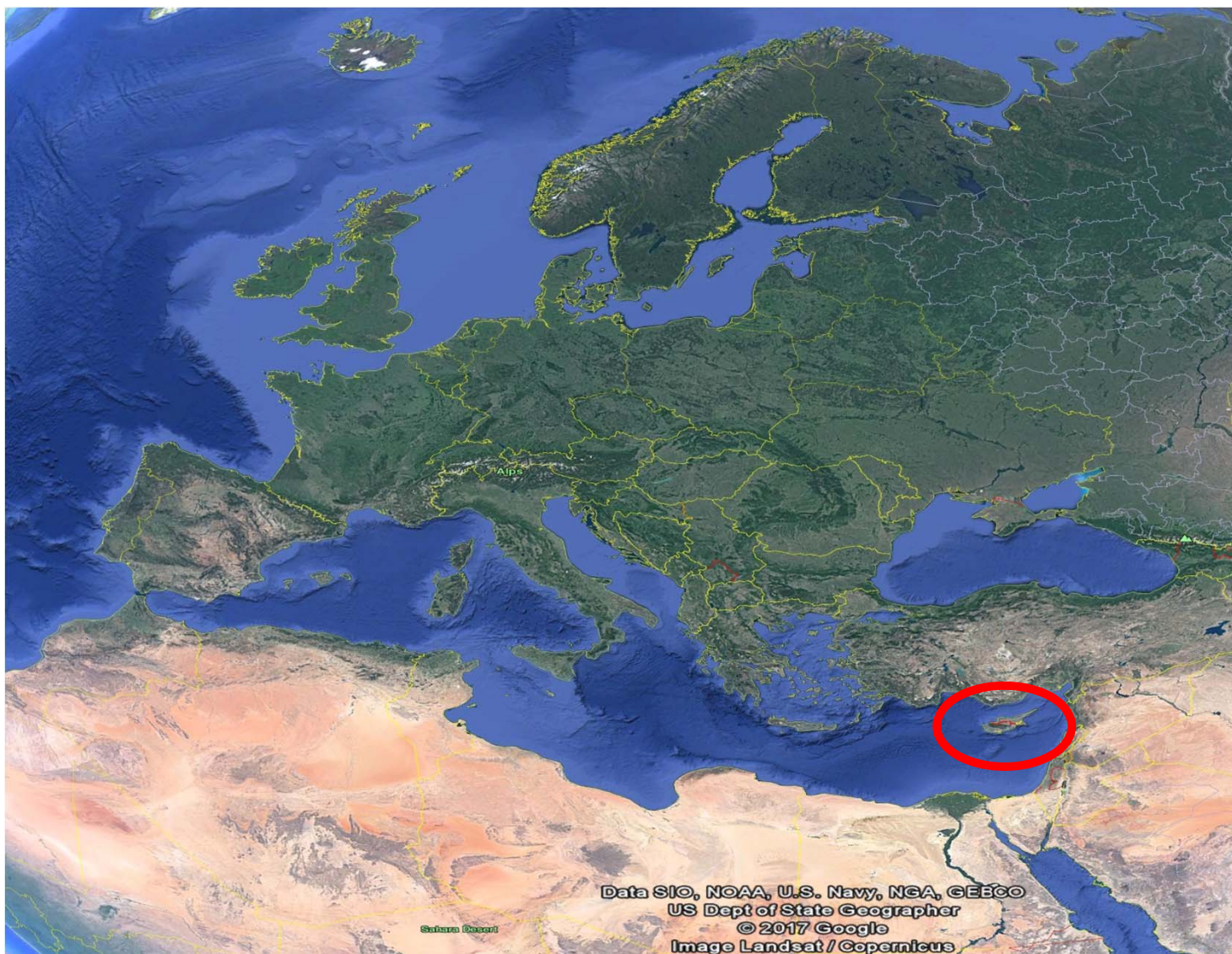




Ευρωπαϊκή Προστιθέμενη Αξία & Δυνατότητα Αναπαραγωγής (Replicability): Πώς ερμηνεύεται στο πλαίσιο μιας πρότασης LIFE

**Κωνσταντίνος Κουνναμάς,
Μονάδα Διατήρησης της Φύσης,
Πανεπιστήμιο Frederick**



ΚΡΙΤΗΡΙΑ ΑΞΙΟΛΟΓΗΣΗΣ

| Award Criteria | Minimum pass score* | Maximum score |
|--|---------------------|---------------|
| 1. Technical coherence and quality | 10 | 20 |
| 2. Financial coherence and quality | 10 | 20 |
| 3. EU added value: extent and quality of the contribution to the specific objectives of the priority areas of the LIFE sub-programme for Environment | 10 | 20 |
| 4. Contribution to the project topics | - | 10 |
| 5. EU added value: multipurpose, synergies, and integration | 7 | 15 |
| 6. EU added value: replicability and transferability | 5 | 10 |
| 7. EU added value: transnational, green procurement, uptake | - | 5 |
| Overall (pass) scores | 55 | 100 |

22/55 !!!

*A project proposal has to reach at least the minimum pass score for each award criterion AND the sum of scores for criteria for which a minimum score has been fixed has to be equivalent to 55 points or more.

ΒΑΘΜΟΛΟΓΙΑ έργου iLIFE-TROODOS

- AW3: 15/ 20 (pass: 10)
- AW4: 10/ 10 (pass: N/A)
- AW5: 9/ 15 (pass: 7)
- AW6: 6/ 10 (pass: 5)
- AW7: 2/ 5 (pass: N/A)

Troodos National Forest Park: Promoting natural values and Ecosystem Services (LIFE16 GIE/CY/000709)

Πλαίσιο στήριξης έργου:



Θεματική ενότητα: LIFE Environmental Governance and Information

Διάρκεια: 02/10/2017 - 30/09/2020



Συνεργαζόμενοι φορείς



Τμήμα Δασών
(Ανάδοχος Φορέας)

CONTACT
Integrated Communication Services

affiliated with
GREY group



Τμήμα Περιβάλλοντος



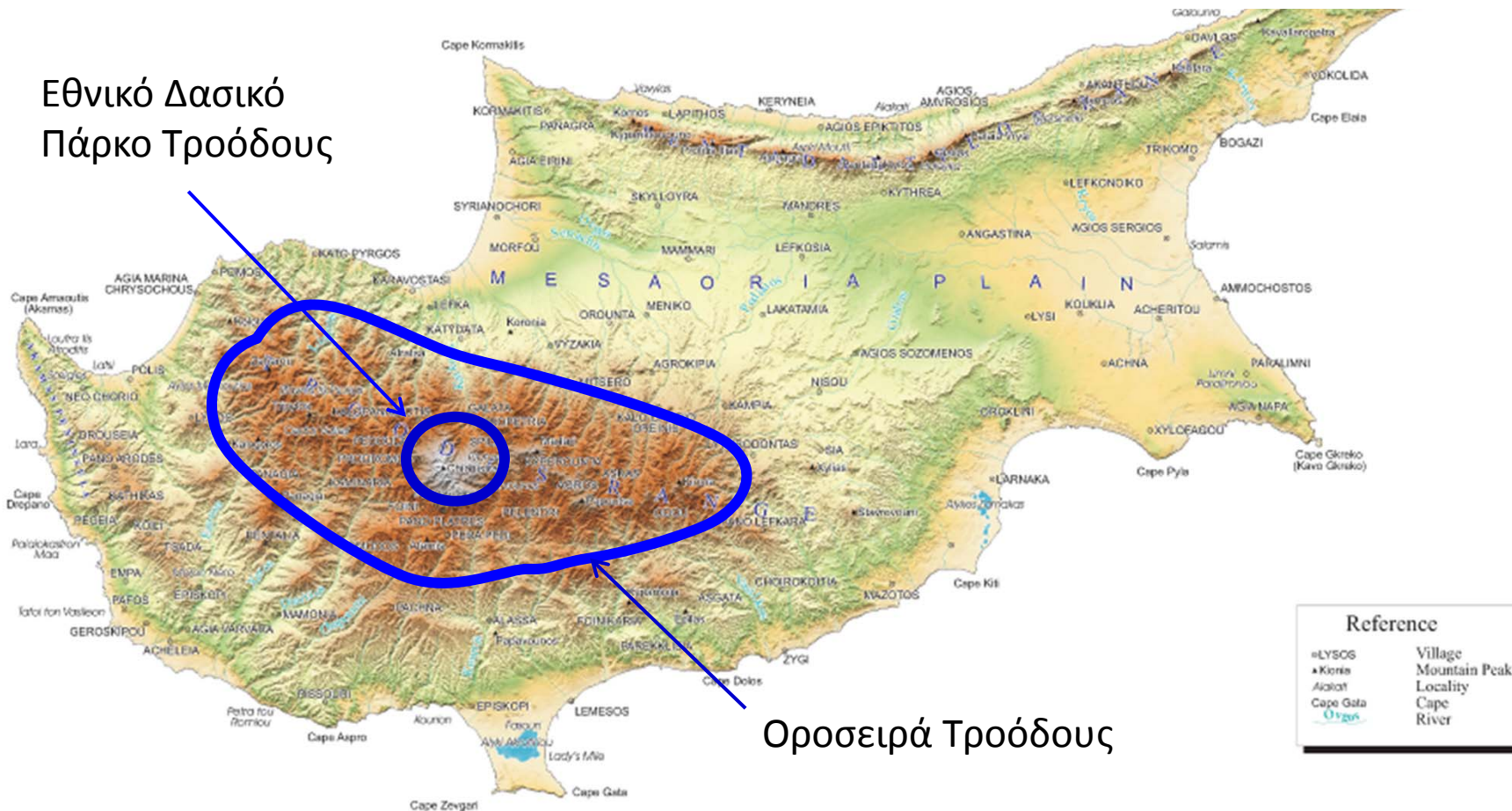
Πανεπιστήμιο Frederick
Μονάδα Διατήρησης της
Φύσης

Στόχος του έργου iLIFE-TROODOS

- Το έργο στοχεύει στην αύξηση της ευαισθητοποίησης του κοινού σχετικά με τις φυσικές αξίες του Εθνικού Δασικού Πάρκου Τροόδους (ΕΔΠΤ) για τις οποίες η περιοχή συμπεριελήφθη στο δίκτυο Natura 2000, καθώς και για τις οικοσυστημικές υπηρεσίες που αυτό παρέχει
- Θέματα που αντιμετωπίζει:
 - Γενική αδυναμία εκτίμησης ή συνειδητοποίησης των πραγματικών λόγων για τη δημιουργία του δικτύου Natura 2000 στην Κύπρο
 - Το κοινό δεν γνωρίζει τις υπηρεσίες και τα κοινωνικοοικονομικά οφέλη που παρέχει το δίκτυο.
 - Λανθασμένες απόψεις σχετικά με τις επιτρεπόμενες δραστηριότητες στις περιοχές του δικτύου.

ΠΕΡΙΟΧΗ ΕΡΓΟΥ iLIFE-TROODOS

- Κύρια περιοχή: Εθνικό Δασικό Πάρκο Τροόδους (ΕΔΠΤ)
- Δίκτυο Natura 2000 στην Κύπρο



Σημασία περιοχής ΕΔΠΤ

- Περιοχή του δικτύου Natura 2000 στην Κύπρο με πολύ μεγάλη επισκεψιμότητα
- Ένα από τα σημαντικότερα φυσικά οικοσυστήματα και «θερμά σημεία» (hotspots) βιοποικιλότητας του νησιού

Συγκεκριμένοι στόχοι του έργου iLIFE-TROODOS

1. Προώθηση της ευαισθητοποίησης του κοινού για την ανάγκη προστασίας του δικτύου Natura 2000.
2. Αύξηση της ευαισθητοποίησης σχετικά με τις φυσικές αξίες για τις οποίες το ΕΔΠΤ (Ethniko Dasiko Parko Troodous - CY5000004) συμπεριλήφθηκε στο δίκτυο Natura 2000.
3. Να αλλάξει η αρνητική στάση των κατοίκων της Κύπρου, όσον αφορά το δίκτυο Natura 2000 χρησιμοποιώντας διάφορα μέσα (αγροτικά εργαστήρια, εκστρατεία ενημέρωσης / ενημέρωσης και υλικό διάδοσης).
4. Μεταφορά γνώσης/ πληροφορίας σχετικά με τις φυσικές αξίες και τις οικοσυστημικές υπηρεσίες που παρέχει το δίκτυο Natura 2000 σε ομάδες στόχους.
5. Δημιουργία και παροχή εργαλείων (εφαρμογές για κινητά, οδηγούς, ντοκιμαντέρ κ.λπ.) σχετικά με το δίκτυο Natura 2000, τις φυσικές αξίες και τις οικοσυστημικές υπηρεσίες προκειμένου να αξιοποιηθούν ευρύτερα σε εθνικό και διεθνές πλαίσιο.

ΜΕΡΟΣ B3 - EU ADDED VALUE OF THE PROJECT AND ITS ACTIONS

- **Award criterion 3 - Extent and quality of the contribution to the specific objectives of the priority areas of the LIFE Sub-programme for Environment**
 1. Please indicate whether and how your project contributes to the updating, the development as well as to the implementation of one or several of the specific objectives of the priority areas of the LIFE sub-programme for Environment as set out in Articles 10, 11 and **12 of the LIFE Regulation**.
 2. Environmental benefits, presented in a life-cycle approach, where relevant, will be assessed under this criterion and considered as an indicator of the extent and quality of such contribution; they shall be clear, substantial, ambitious, as well as credible.
 3. **Quantification of environmental benefits:** the improved performances/advantages introduced by the proposed solution must be quantified in terms of the expected environmental benefits during the project duration and 3-5 years after the end of the project. This must be done by clearly indicating what the chosen baseline is. Furthermore, consistency with expected results (Form B1) and values reported in the table on Performance Indicators shall be ensured.

ΜΕΡΟΣ Β3 - EU ADDED VALUE OF THE PROJECT AND ITS ACTIONS

AW3: 15/ 20 (pass: 10)

1. EVALUATION

The proposal complies with Article 12 of LIFE Regulation as it is expected to increase the knowledge on the environment focusing on EU's natural capital, widen the base for national policy, protect, conserve and enhance EU's natural capital by raising awareness on the benefits and need of the natural capital for human health and wellbeing, promote public access to information on the Natura 2000 network and promote public understanding of the network's services and benefits.

ΜΕΡΟΣ Β3 - EU ADDED VALUE OF THE PROJECT AND ITS ACTIONS

- PROPOSAL
- *...This proposal will inform and educate the wider public on the natural values for which a Natura 2000 site in Cyprus has been set up and the lessons/ outcomes from this interaction can be transferred to other EU countries facing similar issues.*

ΜΕΡΟΣ Β3 - EU ADDED VALUE OF THE PROJECT AND ITS ACTIONS

1. EVALUATION

The project takes into consideration the priority objectives set in the 7th Environment Action Programme and contributes to the efforts of EU to protect Europe's natural capital and achieve its priority objectives till 2020. The project is expected to increase the knowledge on the environment focusing on EU's natural capital, widen the base for national policy, protect, conserve and enhance EU's natural capital by raising awareness on the benefits and need of the natural capital for human health and wellbeing, promote public access to information on the Natura 2000 network and promote public understanding of the network's services and benefits.

ΜΕΡΟΣ Β3 - EU ADDED VALUE OF THE PROJECT AND ITS ACTIONS

- *PROPOSAL*
- *The project also aids and supports the key EU action to the 7th Environment Action Programme and the major scopes of Natura 2000 (Council Directives 92/43/EEC and 2009/147/EC) since it aims to increase the awareness regarding the Natura 2000 network and the ecosystem services it provides.... Additionally, the project provides EU added value contributing to the implementation of the Pan-European Biological and Landscape Diversity Strategy (PEBLDS) and the EU 2020 Biodiversity Strategy, since the protection of the Natura 2000 network will inevitably lead to the conservation and protection of the species/ habitats found therein....*

ΜΕΡΟΣ B3 - EU ADDED VALUE OF THE PROJECT AND ITS ACTIONS

- **Award criterion 3 - Extent and quality of the contribution to the specific objectives of the priority areas of the LIFE Sub-programme for Environment**
 1. Please indicate whether and how your project contributes to the updating, the development as well as to the implementation of one or several of the specific objectives of the priority areas of the LIFE sub-programme for Environment as set out in Articles 10, 11 and **12 of the LIFE Regulation**.
 2. Environmental benefits, presented in a life-cycle approach, where relevant, will be assessed under this criterion and considered as an indicator of the extent and quality of such contribution; they shall be clear, substantial, ambitious, as well as credible.
 3. **Quantification of environmental benefits:** the improved performances/advantages introduced by the proposed solution must be quantified in terms of the expected environmental benefits during the project duration and 3-5 years after the end of the project. This must be done by clearly indicating what the chosen baseline is. Furthermore, consistency with expected results (Form B1) and values reported in the table on Performance Indicators shall be ensured.

ΜΕΡΟΣ B3 - EU ADDED VALUE OF THE PROJECT AND ITS ACTIONS

3. EVALUATION

*The quality, credibility and ambition of the impacts is sound, both in terms of increased awareness and behaviour changes. The **monitoring action C.2** is well designed and described and aims to monitor/assess the impact of the project on the target audiences, and on the local economy and population in the target area. Also the impact indicators to this regard are well identified.*

Χρήση πληροφορίας από άλλο σημείο της πρότασης
(Δράση C2)

ΜΕΡΟΣ B3 - EU ADDED VALUE OF THE PROJECT AND ITS ACTIONS

- **Award criterion 5** - Multipurpose, synergies and integration
 1. Please indicate whether and how your project creates synergies with the objectives of other EU policies without compromising the objectives pursued by the LIFE Regulation.
 2. Proposals should include a well-conceived multi-purpose delivery mechanism as well as concrete activities that enable the integration of specific environmental objectives in other Union policies beyond those constituting the main focus of the proposals will be evaluated under this criterion.

ΜΕΡΟΣ B3 - EU ADDED VALUE OF THE PROJECT AND ITS ACTIONS

AW5: 9/ 15 (pass: 7)

1. EVALUATION

-*The project aims at integrating awareness raising actions directed at citizens and bottom-up methods by taking actions on policy makers. The project also aims strengthening the link between institutions as well as to increase public pressure on institutions to realize concrete actions for environmental protection in line with EU environmental policies SRN2000.*

ΜΕΡΟΣ Β3 - EU ADDED VALUE OF THE PROJECT AND ITS ACTIONS

- *PROPOSAL*
- *...The project deals with the lack of knowledge and information by implementing a complete and integrated approach campaign, aiming to various target groups/ audiences such as local people, **policy implementers**, tourism sector (tour-operators, ecotourism guides, hoteliers, the Union of Agro-tourism enterprise), children, youth, visitors/ tourists, inhabitants of Cyprus and people with Disabilities...*
- *...and DG Environment's Communication strategy 2014 (the project supports the development and implementation of EU environment policy, raising awareness on the importance of the European Natura 2000 network and works to address environmental challenges through informing and engaging various target audiences in its activities).*

ΜΕΡΟΣ B3 - EU ADDED VALUE OF THE PROJECT AND ITS ACTIONS

- **Award criterion 5** - Multipurpose, synergies and integration
 1. Please indicate whether and how your project creates synergies with the objectives of other EU policies without compromising the objectives pursued by the LIFE Regulation.
 2. Proposals should include a well-conceived multi-purpose delivery mechanism as well as concrete activities that enable the integration of specific environmental objectives in other Union policies beyond those constituting the main focus of the proposals will be evaluated under this criterion.

ΜΕΡΟΣ B3 - EU ADDED VALUE OF THE PROJECT AND ITS ACTIONS

2. EVALUATION

- ...*A socio-economic study will be conducted (Action C2.2) which will examine the best applicable options for achieving the maximum socio-economic benefit possible from the project's results: increase of visitors, improvement of the standard of living of residents in areas near or within the Natura 2000 site and the revitalisation of the local economy, which the project would like to address.*

Χρήση πληροφορίας από άλλα σημεία της πρότασης
(π.χ. Δράση C2)

ΜΕΡΟΣ B3 - EU ADDED VALUE OF THE PROJECT AND ITS ACTIONS

2. EVALUATION

- ...*According to the proposal, the project will create synergies with the EU Regional Policy. However, such direct synergies are not sufficiently discussed and monitored in the proposal...*
- *these environmental goals are not defined in the proposal*

ΑΠΩΛΕΙΑ ΜΟΝΑΔΩΝ: Μη επαρκής αντιστοίχιση/ επεξήγηση μεταξύ των σημείων του B3 και άλλων μερών της πρότασης

ΜΕΡΟΣ B3 - EU ADDED VALUE OF THE PROJECT AND ITS ACTIONS

- **Award criterion 6** - Replicability and transferability
 1. Please describe your replicability and transferability strategy during and after project implementation (see section 1.6.14 above for further details). As explained below specific project activities will have to be envisaged to support statements made here (see section 3.3.3 on 'Detailed technical description of the proposed actions C forms').
 2. A strategy to ensure replicability and transferability of project results to other contexts means going further than simply committing to project continuation, but entails a clear and sound plan supported by project activities that would allow replication to other sectors, entities, regions or countries. Please be aware that replicability and transferability are different from sustainability that is addressed in Form B6. To a certain extent, replicability and transferability can be part of an overall sustainability strategy.

ΜΕΡΟΣ B3 - EU ADDED VALUE OF THE PROJECT AND ITS ACTIONS

AW6: 6/ 10 (pass: 5)

1. EVALUATION

- *... The replicability and transferability of the project's outcomes are planned to be reached through the participation in two conferences in Europe and through the publication of a technical guide (Action D.1). The project's outcomes and best practices could be replicated and transferred to other EU countries, or even be applied for other environmental issues/concerns (either to Cyprus or EU in general). The utilization of the Natura 2000 Communication Platform will assist to the replication and transferability of the project's outcomes to a broad audience.*

Παρόμοια διατύπωση στην πρόταση

ΜΕΡΟΣ Β3 - EU ADDED VALUE OF THE PROJECT AND ITS ACTIONS

1. EVALUATION

... Although the proposal addresses an issue that is of only local importance, this may be considered positively because the project deals with the lack of knowledge and information by implementing a complete and integrated approach campaign, aiming to various target groups. A stronger effort is needed to replicate and transfer the project results to a wider audience beyond Cyprus and beyond project's lifetime.

ΜΕΡΟΣ Β3 - EU ADDED VALUE OF THE PROJECT AND ITS ACTIONS

- *PROPOSAL*
- *...The project deals with the lack of knowledge and information by implementing a complete and integrated approach campaign, aiming to various target groups/ audiences such as local people, policy implementers, tourism sector (tour-operators, ecotourism guides, hoteliers, the Union of Agro-tourism enterprise), children, youth, visitors/ tourists, inhabitants of Cyprus and people with Disabilities; These groups account to a large number of people, i.e. 90% of the island habitants (approx. 725.000 people) and more than 1/3 of tourists.*

ΜΕΡΟΣ B3 - EU ADDED VALUE OF THE PROJECT AND ITS ACTIONS

- **Award criterion 6** - Replicability and transferability
 1. Please describe your replicability and transferability strategy during and after project implementation (see section 1.6.14 above for further details). As explained below specific project activities will have to be envisaged to support statements made here (see section 3.3.3 on 'Detailed technical description of the proposed actions C forms').
 2. A strategy to ensure replicability and transferability of project results to other contexts means going further than simply committing to project continuation, but entails a clear and sound plan supported by project activities that would allow replication to other sectors, entities, regions or countries. Please be aware that replicability and transferability are different from sustainability that is addressed in Form B6. To a certain extent, replicability and transferability can be part of an overall sustainability strategy.

ΜΕΡΟΣ Β3 - EU ADDED VALUE OF THE PROJECT AND ITS ACTIONS

2. EVALUATION

... A stronger effort is needed to replicate and transfer the project results to a wider audience beyond Cyprus and beyond project's lifetime.

ΑΠΩΛΕΙΑ ΜΟΝΑΔΩΝ -> Διόρθωση μέσω replication plan το οποίο θα είχε κύρια σημεία υλοποίησης/ εφαρμογής της αναπαραγωγής και μεταφοράς αποτελεσμάτων του έργου π.χ. μέσω αναγνώρισης/ προκαταρκτικού καθορισμού άλλων πιθανών χρηστών.

Γενικά σχόλια

- Κατανόηση δυνατοτήτων/ πλαισίου της πρότασης
- Χρήση/ αξιοποίηση υφιστάμενων έργων/ πληροφορίας/ γνώσεων
- Αναγνώριση/ αξιοποίηση σχετικών εγγράφων/ οδηγιών/ κανονισμών
- Σύνδεση των διαφόρων μερών της πρότασης (π.χ. Μέρος B3 και Δράση C.2)

ΚΡΙΤΗΡΙΟ ΑΞΙΟΛΟΓΗΣΗΣ 3

3. EU added value: extent and quality of the contribution to the specific objectives of the priority areas of the priority areas of the LIFE sub-programme for Environment

- The extent to which each proposal contributes to one or several of the specific objectives of the priority areas of the priority areas of the LIFE sub-programme for Environment as set out in Articles 10, 11 and 12 of the LIFE Regulation and the quality of this contribution will be evaluated. Environmental benefits, presented in a life-cycle approach, where relevant, will be assessed under this criterion and considered as an indicator of the extent and quality of such contribution; they shall be clear, substantial, ambitious, as well as credible. In the case of LIFE Nature and LIFE Biodiversity proposals, they will also be assessed based on their impact on the conservation status of habitats and species.
- Proposals may receive up to 20 points for this criterion. The pass score for this criterion is 10 points.

ΚΡΙΤΗΡΙΟ ΑΞΙΟΛΟΓΗΣΗΣ 4

4. EU added value: contribution to the project topics

- The specific criteria and scoring system under the sub-programme Environment reflect the fact that, under the Environment sub-programme, thematic priorities and related project topics were defined in the LIFE Regulation and the MAWP respectively. LIFE proposals clearly falling under the project topics implementing the thematic priorities set out in Annex III for the sub-programme Environment as defined in the LIFE multiannual work programme for 2014-2017 will receive additional points under criterion 4.
- Proposals may receive up to 10 points for this criterion. In the case of NAT and GIE proposals, either 0 or 10 points will be awarded, based on whether or not the project fully complies with one or maximum two project topics for the chosen priority area. In the case of ENV proposals, 5 points will be awarded if the project fully complies with one or maximum two of the priority project topics. Such projects will be awarded an additional 5 points if the proposal is also new or unknown Union wide, but only under the condition that clear evidence of such novelty is provided (as compared to similar existing best practices).
- There is no minimum pass score for this criterion.

ΚΡΙΤΗΡΙΟ ΑΞΙΟΛΟΓΗΣΗΣ 5

5. EU added value: multi-purpose, synergies and integration

- Proposals that, while focussing on a specific area, include a well-conceived multi-purpose delivery mechanism and improve integration of specific environmental objectives in other policy areas and create synergies with the objectives of other Union policies without compromising the objectives pursued by the LIFE Regulation, will receive higher scoring.
- As a consequence the targeted contribution to economic and social objectives, including jobs and growth creation, as well as to any other environmental objective in other policy areas and Union policies, beyond those constituting the main focus of the proposals, will be evaluated under this criterion.
- On the other hand, proposals focussed on one priority area that might undermine environmental or climate objectives in another priority area will likely receive a lower score unless this impact is clearly explained and justified in the proposal and the possible alternatives and mitigation measures have been correctly foreseen.
- Proposals may receive up to 15 points for this criterion. The pass score for this criterion is 7 points.

ΚΡΙΤΗΡΙΟ ΑΞΙΟΛΟΓΗΣΗΣ 6

6. EU added value: replicability and transferability

- Replicability and transferability is the potential of the project to be replicated and transferred during and after its implementation. Successful replication and transferability require a strategy **including tasks to multiply the impacts of the projects' solutions** and mobilise a wider uptake, reaching a critical mass during the project and/or in a short and medium term perspective after the end of the LIFE project. This goes beyond, transfer of knowledge and networking, and involves putting the techniques, methods or strategies developed or applied in the project into practice elsewhere. Replication and transferability go beyond dissemination and concern concrete project actions that replicate and transfer, for example, projects' solutions to other sectors, entities, regions and countries. If replication or transfer is foreseen to start during project implementation, this will be favourably considered.
- Proposals may receive up to 10 points for this criterion. The pass score for this criterion is 5 points.

ΚΡΙΤΗΡΙΟ ΑΞΙΟΛΟΓΗΣΗΣ 7

7. EU added value: transnational, green procurement, uptake

- Transnational: Transnational proposals shall be favoured and awarded extra points if there is sufficient evidence for an EU added value of the transnational approach. Only cooperation amongst EU member states will be taken in consideration. Green procurement: Proposals that foresee a clear delivery mechanism to ensure an extensive application of green procurement concepts will receive a higher scoring.
- Uptake of the results of EU Research and Innovation Programmes: Proposals that foresee to take up the results of environmental and climate-related research and innovation projects financed by Horizon 2020 or by preceeding Framework Programmes will received a higher scoring, if there is sufficient evidence for the added value of this uptake for the project.
- Proposals may receive up to 5 points for this criterion: Maximum 3 for 'Transnational', 1 for 'Green procurement' and 1 for 'Uptake of the results of EU Research and Innovation Programmes'.
- There is no minimum pass score for this criterion.

'You don't have to be the best, you just have to try your best'

ΕΥΧΑΡΙΣΤΩ ΓΙΑ ΤΗΝ ΠΡΟΣΟΧΗ ΣΑΣ

